**SAMPLE EMAIL to introduce VOTE411 to candidates – August 2020**

**From:** Your Name/Email
**To:** All candidates running in the election (Send so they see all are receiving same information at the same time; that is, put all email addresses in the “To” line.)

**CC:** **ted.dellinger@gmail.com**

**BCC:** Yourself (Keep an email folder of all your correspondence with candidates)

**Subject:** League of Women Voters invitation to VOTE411

VOTE411.org is the League of Women Voters’ award-winning, nonpartisan, online voters’ guide that gives voters customized ballot information from the top of the ticket down to local municipal and board of education races. I am writing as a member of the League’s Monmouth County VOTE411 team to alert you to an email you will be receiving inviting you to participate. **The email will be from the League of Women Voters of Monmouth County with the subject line “Invitation to participate: VOTE411.”**

The email will include your unique, direct link into VOTE411 where you can enter biographic information and answer three League-posed questions. Our VOTE411 technical guru, Ted Dellinger (ted.dellinger@gmail.com) will be available if you need help entering your data. We will make candidate responses public as they are received. You will be able to enter and edit data up to one week before the election.

The Covid-19 pandemic has severely limited your in-person access to voters. VOTE411 is a free, direct way to get your message to people in your own words. It won a 2020 Webbie Award for internet excellence and has been visited by 35 million people nationwide. And we will be promoting the tool to the public this election season throughout Monmouth County.

[Click here](https://vimeo.com/449039688) for a 5-minute video overview of Vote411 and how to participate.

When you receive your email invitation, I urge you to participate.

Name

Address

Phone

Email address